

Shoppertron

MILLENNIA® STYLING



CRANE

MERCHANDISING SYSTEMS™ A Crane Co. Company
NATIONAL VENDORS™

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Shoppertron

Model 431



The Shoppertron has been designed to meet the varying needs for a 24 hour fresh food solution. Products are stocked into 6 individual compartments on 9 rotating shelves. Each compartment can be divided into two, three or four segments maximizing space and providing customers a wide choice of products.

High impact Shoppertron display lets customers "buy with their eyes," promoting product sales.

Each shelf has 4 1/8" height, allowing full product view. Stocking time is also faster with consistent height.

Exclusive "Prefer Max" function automatically returns the drum to the view with the most product for sale.

Three-section partitioned drum provides excellent merchandising alternatives: entire drum; 2/3 drum; or 1/3 drum.

Side-of-drum storage area is refrigerated for extra food and beverage items.

High efficiency, environment friendly, 1/2 HP refrigeration system, with the best air distribution system in the industry.

Refrigeration unit can be easily serviced from the front of the machine.

Health control function is computer controlled for tamper proof protection.

Two-way rotation speeds shopping time...quicker selection, more sales.



Electronic Features

Cabinet temperature reading can be conveniently taken from front message display without opening the door.

Tamper check prevents vend door from being reopened at a previously vended position. Data memory records the times for power off and main cabinet door openings.

Self-diagnostics - description appears in plain English on credit display when cabinet door is opened.

Data can be recalled by each tray level and pricing zone (or entire machine) for both units sold and dollars received. Results can be converted to an optional printer.

Price the entire merchandiser at one pricing level or use multi-pricing to allow up to three different price settings for each of the nine selling levels (up to 27 different price settings in all, ranging from 5 cents to \$325.12).

Card reader capability.

Sales Promotion

Selected items can be discounted (in four tiers) with time-of-day functions.

Winner Mode excites consumers with predetermined product and interval (from 1:10 to 1:9,999).

Declining balance temporarily retains any change owed to customer, encouraging additional item sales.

Scrolling message display communicates promotions/special events to customers.



The world's most popular fresh food merchandiser. No one stacks up to the Shoppertron.

Capacities

Standard 138 items
Minimum 54 items
Maximum 216 items

Tray Capabilities

6 item 8" round plate
12 item 4" round plate
18 item 3 1/2" pie wedge
24 item hot dogs, tetra-paks
Food Storage Area . . 7"W x 17"D x 50"H

Optional Features

Dollar Bill Validators: Mars, Coinco, Conlux, Cashcode
Coin Mechanisms: Mars, Coinco, Conlux MDB
Ready (Standard); DEX Harness (Standard);
Data Printer; Money Box Lock; Van Lock and Key;
Flex Ace Lock and Key; Base Grille.

Specifications

Height 72 in.
Depth 36.75 in.
Width 38.13 in.

Shipping Weight: 760 lbs.
Electrical: 115V, 60Hz, 12A (15A circuit required)
Listings: cULus, CE, FCC, NAMA approved.



All specifications subject to change without notice.